

SEMINAR

Corporate Social Responsibility and Social Development

Organized by



**Bharatiya Vidya Bhavan's
Usha & Lakshmi Mittal Institute of Management (BULMIM)
Copernicus Lane, Kasturba Gandhi Marg
New Delhi –110001**

A Seminar on Corporate Social Responsibility and Social Development was organized in the Institute on the October 30, 2010.

Seminar Overview

With businesses focusing on generating profits, sustainability was not a popular concern among companies until recently. Now, in an era of globalization, multinational corporations and local businesses are adopting a new consciousness known as Corporate Social Responsibility (CSR). Companies are now expected to perform well even in non-financial areas such as human rights, business ethics, environmental policies, corporate contributions, community development, corporate governance, and workplace issues.

CSR represents "the integrity with which a company governs itself, fulfills its mission, lives by its values, engages with its stakeholders, measures its impact and reports on its activities". Some examples of CSR are safe working conditions for employees, environmental stewardship, and contributions to community groups and charities. Although most people appreciate the recent advancement of CSR, some argue that corporations are still not doing enough or are only acting in self-interest. Hence the focus of the seminar is to understand the true CSR strategies adopted by some of the renowned corporations and also to appreciate the contribution of NGOs towards social development (independently or in collaboration with Corporates)

Following speakers participated from the industry.

- Mr. A. C. Chaturvedi, Executive Director R&R, CSR and Safety, **NTPC Ltd.**
- Ms. Geeta Dharmarajan, **Katha, NGO**
- Mr. S Prabhakara, SA_DHAN, **The Association Of Community Development Finance Institutions**
- Mr. Souparno Chaterjee, **PRADAN, NGO**
- Mr. Suhotra Banerjee, Senior Manager Administration and Business Development, Hiwel, **NIIT Ltd**
- Mr. Anshu, Founder Director, **GOONJ, NGO**
- Ms. Deepa Menon, Head CSR, **PVR NEST, PVR Ltd.**
- Ms. Ranu Kulshrestha, Head CSR & CEO MBT, **Moser Baer India Ltd.**