

Bharatiya Vidya Bhavan's  
Usha & Lakshmi Mittal Institute of Management

**Presents**



22<sup>nd</sup> & 23<sup>rd</sup> February  
**Participating Team Registration Form**

**Name of College:**

**Address**

**Telephone Nos:**

**Name of Participants:**

**Name of Faculty Coordinator:**

**Name of Events:**

<b>Participation Fee</b>	<b>Per candidate</b>
Local teams (Delhi & NCR)	Rs.200
Out Station team	Rs.400
International teams	USD 15

*Note: Participants will be provided lunch.*

*Enclosed is a demand draft/ cheque no. ....payable at New Delhi for .....in favor of 'BULMIM', New Delhi.. The participation will be confirmed on receipt of participation fees. The fee paid is non refundable.*

**Please use photocopy of this form in case of more than one team, max 3 teams will be allowed from every college.**

**For further information please contact:**

Swati Singh: 9999907040 [swatisingh@bulmim.ac.in](mailto:swatisingh@bulmim.ac.in) Kanika Gandhi:9810022902 [kanikagandhi@bulmim.ac.in](mailto:kanikagandhi@bulmim.ac.in).

## **ACTIVITIES**

### **DAY 1**

#### **I. Creativity from Scrap**

- Number of members in one team: 5
- A team needs to open a new company, for which they have to submit the name of the company on first come first serve bases.
- All the teams are supposed to make a banner using available quantity of scrap, for which 25 minutes would be given.
- One member of the team would explain and present the concept of banner to the judges in 2 mins.
- Marks would be deducted for exceeding time limits.

#### **II. TALENT BRIGADE**

It consists of three rounds:

1. Swap the Hat
2. Business Barons
3. Make it Happen

- Each team comprises of two members and of the same institute.
- Marks would be deducted for exceeding time limits.

##### **1. SWAP THE HAT:**

- One member from each team is asked to come to the stage and speak on a given topic for three minutes.
- Each team/ team member will be allotted two minutes to think about the topic.
- The organizers will have a buzzer. As soon as the buzzer is pressed the participant will change his/her motion from pro's to cons and vice versa as the buzzer is pressed subsequently.
- There will be six interjections (buzzer will be pressed) in all per team at different intervals for different teams.

##### **2. BUSINESS BARONS:**

- No registration allowed on the day of the event. All entries of the executive summary received before the stipulated deadline shall be considered a registered entry.
- The word limit for the executive summary is 500 - 700 words.
- The soft copies should be typed in Microsoft Word, with 1.5 line spacing and Font Times New Roman, Size 12.
- The participants should furnish the following details on the cover page:
  1. Name of institute
  2. Names of team members
  3. Course & year
  4. Contact Numbers
  5. Email addresses
- The participants are required to send only a soft copy of their entry to the following mail id: [aspire2011@bulmim.ac.in](mailto:aspire2011@bulmim.ac.in)
- Each team will be allotted 15 minutes to present the idea.
- First buzzer will be pressed after 12 minutes and the final buzzer at the end of 15 minutes.
- The name(s) of the team member(s) or their institute should not appear anywhere in the body of the paper.

### **3. MAKE IT HAPPEN**

- Each team will be given five minutes to sell a product or a concept to panelists.
- The product name will be intimated to the participants five minutes before they start.

**The conglomerated scores of the above three games will be calculated and the team with the highest score will be announced the winner of the Talent brigade.**

## **DAY 2.**

### **III. TREASURE HUNT**

- Each team shall comprise of 2 members, belonging to the same institute.
- The team which traces all clues and reaches to the 'treasure place' first will be declared the winner.
- In the unlikely event that there are no teams which complete all clues, the team which submits the sheet with maximum correct clues wins.
- Clue Sheets received after the stipulated time will not be considered.
- Clues will be kept at different locations in the form of cards/objects. The direction to the next clue will be found from the previous clue/s.
- The teams will be sent to different locations in the campus to find out the clues.

### **IV. BUSINESS QUIZ - Rules**

- Any Two students of the same college/institution can form a team and participate (One team per college)
- Team composition once decided cannot be changed.
- Total 5 rounds will be conducted, with 8 teams
- 2 Lowest Scoring teams after First & Second round will be eliminated
- From 3rd round onwards one lowest scoring team will be eliminated.
- Finally, 4 teams will play for the title.
- There will be one winner and one runner up.