

Guidelines:

- Events are open for undergraduates and management students.
- Participating teams will be required to carry an authentication letter from their Head of Institute.
- Registration and participation is absolutely free.
- Team size should not exceed 20 participants per college.
- Last date for registration is February 15, 2012.
- Teams are required to bring their own laptops as per the requirement and also required to take care of their belongings. The Institute shall not take any responsibility in this regard.
- The panel of the judges will evaluate the competition and their decision will be final.



Bharatiya Vidya Bhavan's Usha & Lakshmi Mittal Institute of Management (BULMIM)

Established in 1938 by Dr. K.M.Munshi, with blessings of Mahatma Gandhi and founder members like Dr. Rajendra Prasad, Pandit Jawaharlal Nehru, Sri C. Gopalachari, Sardar Patel and various other prominent statesmen, scholars and leaders of the country, Bharatiya Vidya Bhavan, strive to provide true value-based orientation for ethical business growth and now has become centre of excellence in Management Education. Bharatiya Vidya Bhavan (BVB) is recognized by Government of India as an educational institution of national eminence and is a leading educational provider in India and abroad.

Bhavan's Usha and Lakshmi Mittal Institute of Management is dedicated to management education with time-honored Indian values.

VENUE

Bhartiya Vidya Bhavan's
Usha & Lakshmi Mittal Institute of Management
Copernicus Lane, Kasturba Gandhi Marg
New Delhi -110001
Ph: +91-11-23073852, Fax +91-11-23387903
www.bulmim.ac.in

ORGANISING COMMITTEE

Faculty Coordinators: Prof. Sadhvi, Prof. Swati, Prof. Khagendra, Prof. Kanika

CR Office: Amit Paul Singh, Ashish Jain, Molove Singh

Students Coordinators: Sunny, Anurita, Neha, Ravi

Email: aspire@bulmim.ac.in

Mobile No: 91+9999210336, 91+ 8826698366
91+ 9953245909, 91+9555326284, 91+ 9873422295



BULMIM Presents
A Management Fest
ASPIRE - 2012
on
17-18 FEBRUARY, 2012

Radio Partner



Co Sponsors:





BULMIM is organizing "**Aspire . . . Soaring high**", a management fest on 17 & 18 February, 2012. The purpose of the fest is to provide a platform to the young minds to learn with fun, compete and showcase their talents to all. "**Aspire . . . soaring high**" calls upon budding graduates to come in, participate and make a mark in this mega event.

Day 1 Events February 17, 2012

Inauguration- Opening Ceremony and Lighting Lamps.

Biz Quiz- Reflection of your knowledge and awareness- The participants will be tested on their general awareness and business concepts.

Swap the hat- Two sides of a coin- The participants are required to articulate the pros and cons associated to the given topic.

Rangoli- Alpana- The participants are required to showcase their art with colours and petals.

Face Painting- Chehre Pe Chehra- The participants are suppose to colour the faces on a given theme.

Logo Design - Aakriti- Each participant will be given a hypothetical company on spot and participants will have to design the logo for the same.

Treasure Hunt- The Khoj- The participants will have to discover a series of clues hidden in the campus.

RJ Hunt- Tug of words- Participants have to enact as a radio jockey to entertain the audience.

Mimicry- Nakal Ki Akal- Students have to imitate any character or a person in an interesting way.

Street Play- Rang Manch- The participants have to prepare and perform a play on social issues.

Meri Awaaz Suno- BULMIM Idol- Students can sing a solo or duet song of their choice.



ASPIRE . . . soaring high

Day 2 Events February 18, 2012

Creativity from Scrap- Mind Fuels- The participants will design poster on given theme and props.

Business Baazigar- A Business Plan- The participants are suppose to come up with a product launch Plan.

Samadhan- The Consultancy Challenge- The participants are required to suggest the best solution to the given business problem.

Ad Mania- Originality Unleashed- The participants are required to come up with the creative advertisement of the given products.

Antakshari- Mile Sur Mera Tumhara- The fun filled activity to test the knowledge of songs.

Dance- Aaja Nach le- Performers can constitute a group of 6, or a solo performance.

Instrumental- Jhankaar Beats- Participants are suppose to bring their own instrument & play individually or in a group.

Laughter Challenge- Hansi Ke Fuwaare- Participants are suppose to entertain by their self created script in a group or individually.

Valedictory Session.